

11th RME Research Conference

**Doing the Next Step: Responsible Management Education between
Transforming and Radicalizing - Opening a Dialogue Framework and a
Roadmap for the Sustainable Future of Business Schools**

Agenda of Conference Dates

Location: Berlin School of Business and Innovation
Alte Post, Karl-Marx-Straße 97-99, 12043 Berlin, Germany

23 Sep 2024

PRME Champions Meeting (by invitation only)

09.00-9.30 : Registration

Room: : Auditorium

09.30-13.00 : Physical meeting of Champions 2024-2025

13:00-14:00 : Lunch

14:00-17:00 : Guided Visit to Futurium

Address: Alexanderufer 2, 10117 Berlin

19:00 : Dinner at L'Osteria Berlin Humboldthafen

Address: Hilda-Geiringer-Weg 4, 10557 Berlin

24 Sep 2024

PRME Champions Meeting (by invitation only)

Room : 313

13.30-16:30 : Hybrid Meeting of Champions 2024-25

11th RME Research Conference

11th RME Research Conference Services

Room: : Student Lounge

Registration Desk : Opening hours 08:00-17:00

PRME Desk : Opening hours 09:00-17:00

Academic Foyer : Opening hours 09:00-17:00

09.30-10.30

: Workshops

i5 Workshop (Room 305)

The PRME (i5) program is motivated by two-time sensitive opportunities: the ability for business schools to adjust to the current global challenges including social, economic, and ecological issues by shaping a new style of responsible manager who has the skills to lead more holistically, and the need to increase the relevance of business school education in the newly emerging landscape of micro-credentials and digital learning, open access academic content and lifelong reskilling.

Organiser(s): Lisa Fröhlich & i5 Team Europe

10:30-11.00

: Coffee Break

11:00-13.00

: Workshops

Positive Academia: British Journal of Management Idea Development Workshop (Room 308)

Please join us to learn about the special issue Positive Performativity: How Can Business School Academia Shape More Desirable Realities? We will first offer an introduction to publishing in the highly ranked British Journal of Management's new Management Knowledge and Education section. We will then jointly develop ideas for how you as a responsible management education researcher can contribute to this special issue's theme on positive performativity and to the journal more broadly.

Organiser(s): Oliver Laarsch

Wicked Problems 1 (Room: Library)

Radical Leadership in the World of the Living Dead: Transformative Learning Approaches on Managing Ethics and Sustainability in a Post-Apocalyptic World

This interactive workshop presents a simulation exercise set in a post-apocalyptic Zombie-infested world. It features a series of scenarios organized around the story set in a world overrun by the Living Dead. Participants role-play characters situated in the fast-evolving story of a rag-tag group of survivors

seeking to survive in a dynamic scenario filled with danger and surprises. The final outcome of the game is determined by the actions, behaviors, and decisions of participants themselves. How good are you in surviving in a world beset with streams of wicked problems? What teaching and learning approaches will prepare future managers to grapple with novel and difficult situations for which there are no easy solutions and quick fixes? The session concludes with a discussion on the psychology of our human fascination with apocalyptic stories and paranormal phenomena, and lessons learned on how educators can approach wicked problems and their solutions in their respective disciplines.

Organiser(s): Maja Anderson, the President of the Wicked Society

13:00-14.00

: Lunch

14.00-15.30

: Workshops

Wicked Problems 2 (Room: Library)

The Predator Games: Experiential Learning Approaches on Moral Dilemma, Collective Action Problem, and Citizenship Behavior in the Midst of Division and Disinformation

Organiser(s): Tay Keong Tan & Radford University Team

SDG Design Jam (Room: 213, running 9:00-17:00, upon invitation)

The Global Goals Design Jam is an innovative, highly participatory method that provides an opportunity for international students from various fields of study and universities to collaboratively identify new possibilities.

You ...

... discuss with experts about global grand challenges and selected Sustainable Development Goals

... co-create ideas and prototypes that contribute to the achievement of the Global Goals.

... get experts feed-back on your ideas

... experience the Design Thinking Process

... gather extra-curricular experience

Organiser(s): Christian Baumgartner and Helga Mayr

- 15:30-16:00 : Coffee Break & Academic Foyer Discussions
- Room : Auditorium
- 16.30-17.15 : Presentation of PRME Champions Manifesto
- 17.15-17:30 : Break
- 17:30-18.30 : Opening Ceremony & Keynote Speech (Livestream)
Keynote Speech:
The "Global Degree" Proposal: A New Institutional Model for Higher Education
Keynote Speaker:
Prof.Dr. Kouveliotis, FRSA
Provost and Chief Academic Officer
Berlin School of Business and Innovation
- Welcome Speech & Prizes SDG Design Jam :
Prof.Dr.habil. Lisa Fröhlich
PRME DACH Chapter Chair
- 18.30-20.00 : Welcome Reception

25 Sep 2024

11th RME Research Conference

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- Room: : Student Lounge
- Registration Desk : Opening hours 08:00-17:00
- PRME Desk : Opening hours 09:00-17:00
- Academic Foyer : Opening hours 09:00-17:00
- BSBI EduTech : With BSBI EduTech, all participants will have the opportunity to get a deep dive into innovative and virtual educational platforms within BSBI

- Room : Auditorium
- 09.00-10.30 : Panel Discussion - 10th Anniversary of the DACH Chapter: What does the future hold for PRME chapter work?

The panel will start with a short slide show about the highlights of the last 10 years of the DACH Chapter and a short presentation of our anniversary newsletter. However, the focus of the panel will not be on the past but on the future of PRME Chapter work. Together with the conference participants and our panellists, we want to discuss possible joint ideas and projects based on the impressive past of the DACH Chapter. The panel will end with the awarding of the first i5 Europe certificates, the most successful PRME Chapter Europe project to date.

Moderator:

Christian Baumgartner, PRME DACH Chapter

Panelists:

Lisa Fröhlich, PRME DACH Chapter Chair

Chandrika Parmar, PRME Chapter India Chair

Tim Breitbarth, i5 Europe

10:30-11.00

: Coffee Break

11:00-13.00

: Track sessions

- Track 1: Room 301

Futures Literacy in Responsible Management Education: Envisioning Sustainable Futures

- Track 2: Room 303

The Role of PRME Signatories and Responsible Management Researchers and Educators in Influencing Public Policy

- Track 3: Room 305

Climate Coaching and Mentoring in and for Responsible Management Education

- Track 4: Room 308

Public Engagement in Responsible Management Research and Education. Good Practice from Case Studies and New Methods

13:00-14.00

: Lunch

Room

: Auditorium

- 14.00-15.00 : Keynote Speech (Livestream)
Sustainable Leadership: The Challenge between Compliance and Governance
Keynote Speaker:
Silke Stremlau
Chair of Sustainable Finance Council of the German Federal Government
- 15.00-15.30 : Coffee Break
- 15.30-17.00 : Track sessions
- Track 5: Room 301
Unveiling the Purpose of Corporate Purpose: Navigating between Transformative and Radical Approaches reshaping the future of Management and Management Education
 - Track 6: Room 303
Transforming Sustainable Management Education into Regenerative Management Education-A Roadmap for 2030 and Beyond
 - Track 7: Room 305
The use of Artificial Intelligence (AI) in responsible management learning and education: open call for the use of AI in responsible management
 - Track 8: Room 308
The Role of Mindset Development – Addressing the Root Cause of Radicalization of Management Education
 - Track 15: Room 313
General Track
- 17.00-22.00 : Berlin City Visit (Bus Transfer) & Social Dinner at Vaporetto (Albrechtstraße 12, 10117 Berlin - Schiffbauerdamm)

26 Sep 2024

11th RME Research Conference

11th RME Research Conference Services

Room: : Student Lounge

Registration Desk : Opening hours 08:00-17:00

PRME Desk : Opening hours 09:00-17:00
Academic Foyer : Opening hours 09:00-17:00
BSBI EduTech : With BSBI EduTech, all participants will have the opportunity to get a deep dive into innovative and virtual educational platforms within BSBI

Room : Auditorium
9.00-10.30 : Panel Discussion - PRME & UNGC: How to set up a fruitful collaboration for the future!

PRME has set up a task force to develop new strategies for collaborating with the UNGC. The first results of the task force's research work will be discussed in this panel and serve as a starting point for a lively discussion on what the joint future of UNGC and PRME could look like. In the DACH region, we are already receiving a lot of support from the UNGC Local Networks. Which mutual benefits can we develop, what do we expect from each other - these are important questions that we want to discuss for Europe, but also for the global PRME network.

Moderator:

Lisa Fröhlich, PRME DACH Chapter Chair

Panelists:

Anna Caroline Czerwińska, Task Force Leader PRME UNGC, PRME Nordic Chapter

Antonio Hautle, Executive Director UN Global Compact Network Switzerland & Liechtenstein

Stefanie Weniger, Executive Director, UN Global Compact Network Austria

Sophie Bense, Project Management - Reporting, Network Management & SDGs, UN Global Compact Network Germany

Krista Finstad-Milion, PRME Chapter Chair Benelux / France

10:30-11.00 : Coffee Break

- 11:00-13.00 : Track sessions
- Track 9: Room 301
Responsible Management Practices and Learning: Understanding Practices and Navigating Changes to a Sustainable Future while Unveiling the Microfoundations
 - Track 10: Room 303
Integrating Ethics, Transparency, Sustainability and Humanism (ETSH) Education in Graduate Management Programmes: Challenges, Strategies and Best Practices
 - Track 16: Room 305
Transforming Management Education through the PRME i5 Pedagogies
 - Track 14: Room 308
Leveraging Youth Insights for Global Challenges: An Academic Exploration through the Youth Talks Consultation
 - Track 11: Room 309
Radical, Relevant and Reflective Management Learning for Future of Business
- 13:00-14.00 : Lunch
- Room : Auditorium
- 14.00-15.00 : Keynote Speech (Livestream)
Towards more radical forms of governance for business and human rights: from management practice to management education
Keynote Speaker:
Prof. Dr. Elke Schüssler
Leuphana University Lüneburg
- 15:00-15:30 : Coffee Break
- 15.30-17.00 : Track sessions
- Track 12: Room 301
Responsible Management Learning and Education: Navigating the Waves of Organizational Transformation and Business Model Innovation in Business Schools
 - Track 13: Room 303

Disrupting and Transforming Responsible
Management Education through Poverty-focused
Teaching and Research

15.30-17.00

: SAP Fioneer Session
Innovation with and for AI in FSI

Content:

- Dynamics between design and business in the finance industry within the contemporary landscape.

Concentrating on applicable strategies and action plans for achieving product success, explore the process of adopting a user-centric mindset with a business focus while incorporating changes and uncertainties like the rise of AI.

Agenda:

- Explore the rise of contextual experiences in Financial Services

- Preparing for Essential AI Capabilities in the Innovation Process

- Introducing: the SAP Fioneer AI Innovation Process

Speaker:

Marcus Walbröl (SAP Fioneer)

Co-lead of SAP Fioneer design department with a special focus on Product Design. Marcus gained years of hands-on experience in Product and Service Design at various agencies and consulting firms in fintech.

This journey has given me a solid foundation in design strategy as well as pioneering the integration of AI-driven solutions.

Minsung Cho (SAP Fioneer)

Co-lead of SAP Fioneer design department and specialized in early stage innovations. Prior to that, Minsung was Senior Innovation Strategist at RCKT and helped multinational corporates and SMEs in digital transformation and innovation strategy across industry, including Banking, FMCG, Fashion and Government sector.

Room : Auditorium
17.00-18.00 : Closing Ceremony

26 Sep 2024

11th RME Research Conference
Post Conference Event

Climate Literacy: Training to Tackle the climate crisis and promote climate solutions

Prof. Dr. Caroline V. Rudzinska, Berlin School of Economics and Law
Prof. Dr. Molthan-Hill, Nottingham Trent University

Are you concerned about the climate crisis? Are you concerned about how businesses and societies will be affected by the climate crisis and want to find out ways you could still mitigate the risks? Do you want to link the Covid-19-recovery with a transition to a low-carbon economy addressing social inequalities simultaneously?

This training was developed by Nottingham Business School (Nottingham Trent University) in collaboration with the UN PRME Champions, Oikos International, Manchester Metropolitan University and the Carbon Literacy Project.

The aim of this project is to get academics, students and others Carbon Literate within a short time frame and to get as many people as possible actively involved in embedding climate solutions in their own life and work. In order to do so we have chosen a train-the-trainer approach, so we will offer regional events inviting all the universities and business schools in the vicinity to train academics and students there so that they can become trainers in their own institution and/or involved in training other in other regions of the world. We will also use conferences to train academics and others so that they can then become facilitators in their own home institution and also in their home country if they choose to do so.

By taking part in this training, you will gain an understanding of:

- The basic science behind the climate crisis
- The impact different sectors such as food have on our climate and vice versa
- Climate Change mitigation tools for your discipline or/and function
- Solutions with the highest impact
- Strategies and skills for communicating and/or teaching climate actions

- Your personal possibilities to take action privately and in your current/future role

When: 27.09.2024, 09:30 am till 5:30 pm

Where: HWR, Berlin School of Economics and Law, Badensche Strasse 52, 10825 Berlin, House B, Room B4.44 (4th floor).

Registration: <https://www.eventbrite.de/e/climate-literacy-training-tickets-913874783077?aff=oddtcreator>

We only have limited spots available and therefore sign-up will be on a first-serve first-come basis